

MID-ATLANTIC ASSOCIATION OF FORENSIC SCIENTISTS ANNUAL CONFERENCE

MAY 6 - 9, 2025

RICHMOND MARRIOTT DOWNTOWN
RICHMOND, VIRGINIA

VENDOR PROSPECTUS





ABOUT US



The Mid-Atlantic Association of Forensic Scientists (MAAFS) is composed of forensic science professionals from Pennsylvania, Maryland, Delaware, Virginia, and West Virginia, with representatives from federal, state, local and private laboratories, as well as forensic science educators and students.

MAAFS is comprised of three sections: biology, chemistry, and physical evidence. The annual conference has educational workshops and presentations in a wide variety of topics within each of these disciplines.



WHY BE A VENDOR AT MAAFS?

BROAD ATTENDANCE

Showcase your products and services to hundreds of Forensic Science professionals from a wide variety of industries throughout the Mid-Atlantic region.

VENDOR-CENTRIC SCHEDULE

Have many opportunities to connect and network with current and prospective clientele during vendor hall hours, breaks, meals, and receptions.

SPOTLIGHT OPPORTUNITY

Participate in the vendor spotlight to highlight your company in front of all the conference's attendees.

ADD-ONS

Vendors can purchase add-ons for their vendor package that will give them more perks including additional recognition at the event.



WHAT OUR VENDORS THINK



Comments from 2023 & 2024 MAAFS Vendors

“You all do a phenomenal job at making sure people see vendors!”

“MAAFS has a fun group of attendees, with key focus areas within Forensics.”

I attended the last two MAAFS events and both were excellent.”

“Great regional access to a number of divisions within forensic laboratories”

“Best show to attend from all aspects.”

“I would highly recommend it.”

“Valuable! To me this is the best regional meeting I attend. You truly encourage everyone to engage in conversation and your appreciation to the vendors stands out among any other conference. It was a great meeting and we appreciate being included.”

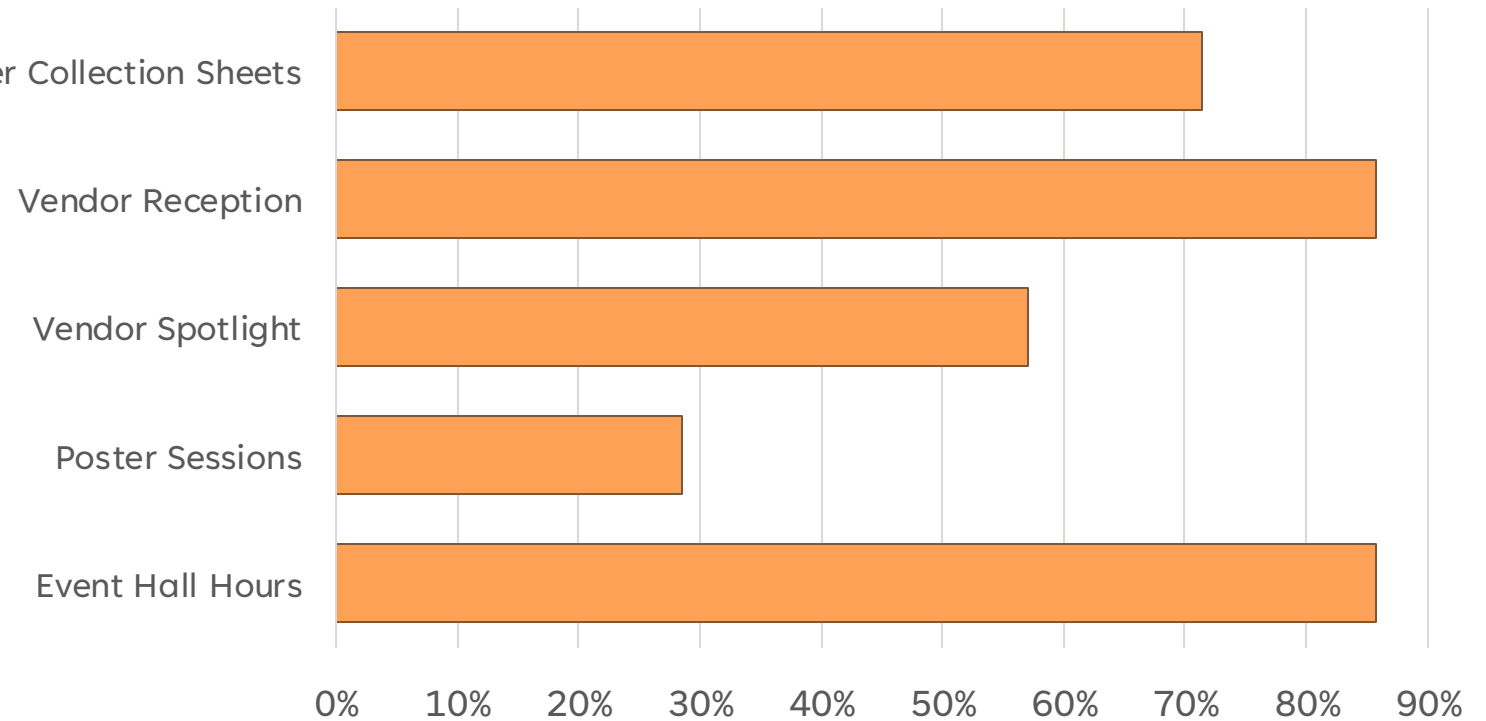
“Don’t miss it. The meeting has many prospects and customers and excellent content.”

2024 ANNUAL MEETING SURVEY RESULTS

What interactions with the conference attendees do you find to be the most beneficial?



Vendor Sticker Collection Sheets





PAST VENDORS

Thank you to the vendors who have supported MAAFS over the years!

Abacus Diagnostic
Aegis Sciences Corporation
Agilent
Ahlstrom-Munksjo Filtration LLC
American Board of Criminalistics
ANAB
Applied Spectra
Arrowhead Forensics
Barnett Technical Services
Beckman Coulter
Bio-Rad Laboratories
Bio-Tek Services
Bode Technology
Bruker
Cayman Chemical Company
ChemImage
Chrom Tech
The Center for Forensic Science
Research and Education
Collaborative Testing Services, Inc
Cybergenetics
Dani Instruments Inc.
DNA: SI Labs
eDNA Consortium

Eppendorf
Evident
Fairfax Identity Laboratories
Forensic Advantage Systems
Forensics Source
Foster & Freeman USA
Full Spectrum Analytics, Inc.
Gateway Analytical
GE Healthcare
Government Scientific Source
Hamilton Robotics
Hitachi
I. Miller Precision Optical
IonSense Inc
IXRF Systems
JEOL
JusticeTrax
KUB Technologies, Inc
LEAP Technologies
Leeds Forensic Systems
Leica Microsystems
Life Technologies
LNI Swissgas US LLC
Lockheed Martin

Loyola University Maryland
Ludesco, LLC
Magritek, Inc.
Mesa Monitoring
Mettler Toledo
MIDI, Inc.
Miele
Mitotyping Technologies
MS Noise
M-VAC
National Institute of Justice
NicheVision Forensics LLC
Office of Justice Programs
Oxford Instruments
Parabon NanoLabs
Peak Scientific Inc.
Perkin Elmer
Promega Corporation
Qiagen
Quantum Analytics
Regula Forensics, Inc.
Renishaw Inc.
RJ Lee Group
SCIEX

Scion Instruments
Sensors Safety Products
Seratec GmbH
Shimadzu
Signature Science, LLC
Sirchie
SNA International
Softgenetics
Sorenson Forensics
Specac
Spectra Analysis Instruments
Spider Thermo
StaCS DNA
Stevenson University Online
Thermo Fisher Scientific
Thermo Scientific, Nicolet Instrument
TriTech Forensics
Troemner
UCT
Verogen
VistaLab Technologies, Inc
W. Nuhsbaum, Inc.
Waters Corporation
Whatman, Inc.
Zarbeco, LLC

An aerial view of a city skyline at dusk. The foreground features a park with green grass, trees, and a paved path. A long, elevated walkway or bridge structure runs diagonally across the middle ground. In the background, a dense city skyline is visible, with several tall buildings illuminated by lights. The sky is a mix of orange and blue, suggesting sunset or sunrise.

Exhibitor Packages



EXHIBITOR PACKAGES:



CHANGES THIS YEAR

PRICE CHANGES

- Prices are increasing for the first time in over a decade to effectively address the rising cost of venue, food, and supplies.

3 DEADLINES FOR PRICING

- Pricing for the packages will now be broken into three timeframes:
 - **Through January 5, 2025:** Early Bird Discounted Pricing
 - **January 6, 2025 through March 5, 2025:** Standard Pricing
 - **Register after March 5, 2025:** Late Fee Pricing

DYNAMIC PRICING FOR BREAK/MEAL SPONSORSHIP ADD-ONS

- The pricing for breaks and meals add-ons has transitioned from a fixed cost to a dynamic structure. This means that the price of each break or meal will be set based on attendance levels. For example, meals and breaks on higher attendance days will be priced higher than those on lower attendance days.

STANDARD EXHIBITOR PACKAGE:

EARLY BIRD PRICING (THROUGH JANUARY 5, 2025): \$1,750

REGULAR PRICING (JANUARY 6, 2025 – MARCH 5, 2025): \$2,000

LATE PRICING (AFTER MARCH 5, 2025): \$2,500

INCLUDES:

- One draped 6ft table w/ 2 chairs
- 2 exhibitor registrations
- Company name and website published in meeting program
- Contact list of meeting attendees
- Meals for exhibitors on Wednesday and Thursday
- Opportunity to present during the Vendor Spotlight
- Opportunity to submit a proposal to put on a workshop
- Option to add-on sponsorship opportunities

Please expect to be contacted approximately 1-2 months prior to the meeting for details regarding representative attendees.

Meals Included:

- **Wednesday-** Breakfast, Lunch, AM/PM Snacks, Welcoming Cocktail Reception
- **Thursday-** Breakfast, Lunch, AM/PM Snacks, Dinner Event

ADVERTISEMENT-ONLY PACKAGE

EARLY BIRD PRICING (THROUGH JANUARY 5, 2025): \$300

REGULAR PRICING (JANUARY 6, 2025 – MARCH 5, 2025): \$350

LATE PRICING (AFTER MARCH 5, 2025): \$400

WOULD YOUR COMPANY LIKE TO ADVERTISE WITH MAAFS, BUT YOU ARE UNABLE TO SEND A REPRESENTATIVE? YOU ARE WELCOME TO PLACE A FLIER IN OUR WELCOME PACKET WITH THIS OPTION!

Advertisement-only sponsors may also purchase any of the “add-on” options!

There is no meeting registration included in this package.

Make your company stand out even more to our attendees by purchasing an add-on to your sponsorship!

Sponsorship Add-ons



PLATINUM SPONSORSHIP- \$4,000



SPONSOR THE ANNUAL THURSDAY NIGHT MAAFS DINNER PARTY AND CORN-HOLE COMPETITION! THIS EVENT IS OPEN TO ALL ATTENDEES AND IS A HIGHLIGHT OF THE MEETING!

This sponsorship add-on includes:

- Larger exhibitor booth (3 tables) with premium placement in the MAAFS vendor hall
- Up to 3 additional exhibitor registrations (on top of the 2 included with the standard package)
- Recognition in the meeting program
- Signage posted during the dinner party recognizing your company as the sponsor
- The opportunity to set out promotional materials during the dinner party
- ½ page ad in the event program
- Your logo with a link to your website posted on the MAAFS Website for up to 3 months before and after the event
- Your logo on annual MAAFS meeting merchandise
- Longer timeslot for the Vendor Spotlight (15min instead of 10min)

Thank you to our 2024
Platinum Sponsor:

ThermoFisher
S C I E N T I F I C



WELCOMING RECEPTION- \$2,500

HELP MAAFS KICK-OFF THE ANNUAL MEETING BY SPONSORING THE WELCOMING RECEPTION ON WEDNESDAY EVENING. ALL ATTENDEES ARE INVITED TO THE RECEPTION, WHICH IS HOSTED IN THE VENDOR HALL. HEAVY HORS D'OEUVRES WILL BE SERVED.

This sponsorship add-on includes:

- Recognition in the meeting program
- Signage posted during the reception recognizing your company as the sponsor
- The opportunity to set out promotional materials during the reception
- ½ page ad in the event program
- Your logo with a link to your website posted on the MAAFS Website for up to 3 months before and after the event
- Premium placement in the vendor hall
- Your logo on annual MAAFS meeting merchandise

**Thank you to our 2024
Welcoming Reception Sponsor:**



BREAKFAST OR LUNCH SPONSORSHIP



Sponsor a meal for attendees. Your company will be recognized in the meeting program and signage will be posted during the meal recognizing your company as the sponsor. Meal sponsors will have the opportunity to set out promotional materials during their sponsored meal and may place a ¼ page ad in the event program. You will also receive premium placement in the vendor hall.

★ **New This Year: Dynamic Pricing based on the attendance levels of each day**

Day	Cost
Tuesday	\$1,000
Wednesday	\$1,250
Thursday	\$1,500
Friday	\$1,250

BREAK SPONSORSHIP



Sponsor a morning or afternoon coffee and snack break for attendees. Your company will be recognized in the meeting program and signage will be posted during the break recognizing your company as the sponsor. Break sponsors will have the opportunity to set out promotional materials during their sponsored break and may place a ¼ page ad in the event program. You will also receive premium placement in the vendor hall.

★ **New This Year: Dynamic Pricing based on the attendance levels of each day**

Day	Cost
Tuesday	\$750
Wednesday	\$1,000
Thursday	\$1,250
Friday	\$1,000

Thank you to our
2024 Break Sponsor:



Sponsorship Benefits	Standard Package	Platinum	Welcoming Reception	Breakfast or Lunch	Break
One draped 6ft table with 2 chairs and 2 vendor registrations	✓		✓	✓	✓
Company name/website published in meeting program	✓	✓	✓	✓	✓
Contact List of Meeting Attendees	✓	✓	✓	✓	✓
Meals on Wednesday and Thursday	✓	✓	✓	✓	✓
Opportunity to present at Vendor Spotlight	✓	✓	✓	✓	✓
Ability to submit a proposal to put on a workshop	✓	✓	✓	✓	✓
Larger booth (3 tables) and up to 3 additional vendor registrations		✓			
Recognition in the meeting program		✓	✓		
Company Logo Represented on annual MAAFS meeting merchandise		✓	✓		
Signage posted & promotional material displayed during the sponsored event, whichever applicable, recognizing your company as the sponsor		✓	✓	✓	✓
Booth placement for premium visibility in the vendor hall (relative to level of add-on chosen)		✓	✓	✓	✓
Your logo with a link to the company website on the MAAFS website for 3 months before and after the event		✓	✓		
Longer Timeslot for the Vendor Spotlight		✓			
½ page ad in the meeting program		✓	✓		
¼ page ad in the meeting program				✓	✓

OVERVIEW OF PRICING DEADLINES



	Early Bird Pricing	Standard Pricing	Late Pricing
Deadline	01/05/25	03/05/25	After 03/05/25
Standard Package	\$1,750	\$2,000	\$2,500
Advertisement Only	\$300	\$350	\$400



PRELIMINARY SCHEDULE



Wednesday May 7, 2025

Vendor Setup	7:00AM – 12:00PM
Vendor Hall Hours	12:00PM - 8:30PM
Lunch in Vendor Hall	12:00PM – 1:00PM
Welcoming/Vendor Appreciation Cocktail Reception	6:30PM – 8:30PM

Thursday May 8, 2025

Vendor Hall Hours	7:00AM – 3:30PM
Breakfast in Vendor Hall	7:00AM – 8:00AM
Vendor Spotlight/Break with Vendors	8:00AM – 11:00AM
Lunch in the Vendor Hall	12:00PM – 1:00PM
Vendor Tear Down	3:30PM – 5:00PM
Dinner Party	6:00PM – 10:00PM



WHAT IS THE VENDOR SPOTLIGHT?

- Thursday morning of the conference, MAAFS hosts the Vendor Spotlight. This event does not overlap with any other conference events, so that all attendees are able to attend.
- Participating vendors will get 10 minutes to present about their company and their products/services.
 - *****Platinum sponsors get 15 minutes*****
- Participating vendors will donate a door-prize \$100 in value. These prizes incentivize the attendees to attend the spotlight. Following their presentation, the prize will be raffled. The winner must be present to win.

NOTE: The vendor spotlight requires a sign-up ahead of time so the schedule can be prepared. This option will be present in the Vendor Information Form that is filled out closer to the event.

VENDOR WORKSHOP SUBMISSIONS



- In addition to exhibiting, vendors can present a workshop to attendees.
- MAAFS puts on workshops for each of the three sections: biology, chemistry, and physical evidence.
- Workshops can be half-day or full-day, and can/should include lectures, demonstrations, hands-on experiences, and direct communication with attendees.
- Workshops can be presented by multiple presenters.
- Workshops should be centered on a common theme.

Limited workshop space is available and submissions will be reviewed on a rolling basis.

Deadline for Workshop submissions: November 30, 2024

[Submit your workshop here!](#)

HOTEL DETAILS



RICHMOND MARRIOTT DOWNTOWN

500 E. Broad St.

Richmond, VA 23219

804-643-3400

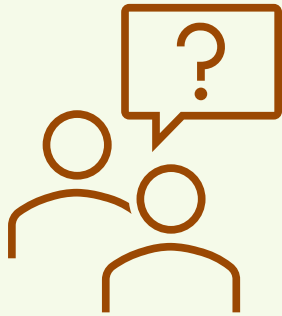
MAAFS has secured a room block
and is providing discounted rates to
MAAFS 2025 attendees.

[Book your room here.](#)

Rooms available until April 4, 2025



FREQUENTLY ASKED QUESTIONS



CAN I REGISTER MORE THAN TWO ATTENDEES FOR OUR BOOTH?

- Yes! Only 2 are included with your standard package. Additional representatives must complete the MAAFS General Registration Form and pay a non-member registration.

HOW DOES PRICING FOR SPONSORSHIP ADD-ONS WORK?

- The cost of the add-on is on top of the cost of the base sponsorship package that is chosen (standard exhibitor package, or advertisement-only package).

HOW DO I SIGN UP FOR THE VENDOR SPOTLIGHT?

- **1-2 months** before the event, you will get an email with a Vendor Information Form, which will ask if you'd like to participate

ANY OTHER QUESTIONS?

- Never hesitate to reach out to Tarah Helsel, MAAFS Vendor Coordinator, at maafsvendor@gmail.com



**WE HOPE TO SEE YOU
IN RICHMOND IN 2025!**

Tarah Helsel

MAAFS Vendor Coordinator

maafsvendor@gmail.com

maafs.org

2025

